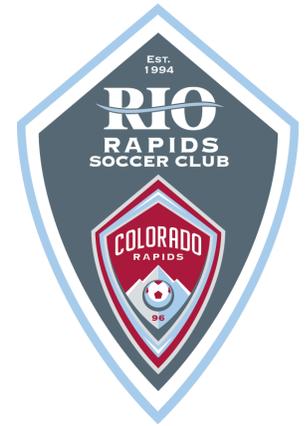




Rio Rapids Soccer Club
Albuquerque, New Mexico USA

Rio Rapids Soccer Club 2023/24 Training Shirt Sponsorship

Rio Rapids Soccer Club



Rio Rapids Soccer Club (Rio Rapids SC) Overview Facts

Rio Rapids SC has been serving the Albuquerque and surrounding communities since 2001. New Mexico's premier youth soccer club fielding boys and girls players 4 through 19 years old. Rio Rapids Soccer Club is a Non-Profit Soccer Club whose teams participate in the Girls Academy, Boys ECNL, USYSA National League and USYSA National League Desert Conference, and locally in the Duke City Soccer League

Clubs Highlights since 2001:

Team Achievements

- 137 NM State Cup Champions (Since 2001)
- 1 USYSA Nationals 3rd Place Finish
- 1 Region IV Champion / 3 Region IV Finalists
- 2 US Club National Champion / 2 US Club National Finalists
- 1 NPL Finals 2nd Place Finish
- 3 USYSA National League 2nd Place Finishes

Player Achievements

- Pro Players in MLS, NWSL, WPS, Norway, Iceland, Mexico, NASL & USL
- 22 Players Selected to Compete with National Teams/Pools
- 8 Boys selected to play for Colorado Rapids MLS Next / Development Academy teams
- 24 Boys Signed to New Mexico United Academy
- 14 Girls selected to play for U.S. Soccer Development Academy teams
- 12 Girls selected to play for ECNL Teams as Discovery Players
- 22 NM Gatorade High School Players of the Year
- 10 United Soccer Coaches (USC) High School All-Americans

College Placement

- 600+ College Coaches at Rio Rapids SC Games to Scout Players in 2021/2022
- 552 College Soccer Placements through 2022

Additional Achievements

- 5 USSF A / 4 USSF B / 9 USSF C / 6 USSF D / 7 National Youth Licensed Staff
- 24 Years of College Coaching Experience among Club staff
- 250 Participants / 750 Hours of Community Service in 2018/19
- \$413,000+ in Player Scholarships Awarded since Fall 2015 (05/1/2022)





Rio Rapids SC Youth Academy

Misc Rio Rapids SC Statistics

Continuing to Grow Player Families in the Club

Rio Rapids SC continues to grow and expand their program offerings. In the Albuquerque and Santa Fe, we have over **1800+ families** participating and are ever growing.

Website Traffic

Rio Rapids SC has a strong website with content that changes weekly. Rio Rapids SC families and many others use the site as a resource for many of the going ons in and around the club. The website traffic appeals to a wide audience and has a consistent New and Returning User usage. Site traffic has increased annually for the last 5 years. Average user visit time (duration of browsing) on the site is over **1 minutes and 35 seconds**. There have been **37,664 Visits and 32,732 Unique visitors to the site the last year with 86% Returning Users**.

2022 Web Traffic Statistics:

Page Views: 125,927

Unique Session: 67,421

Average Visit Duration: 00:01:35

Returning Users Visits: 32,732

New Users Visits: 37,664

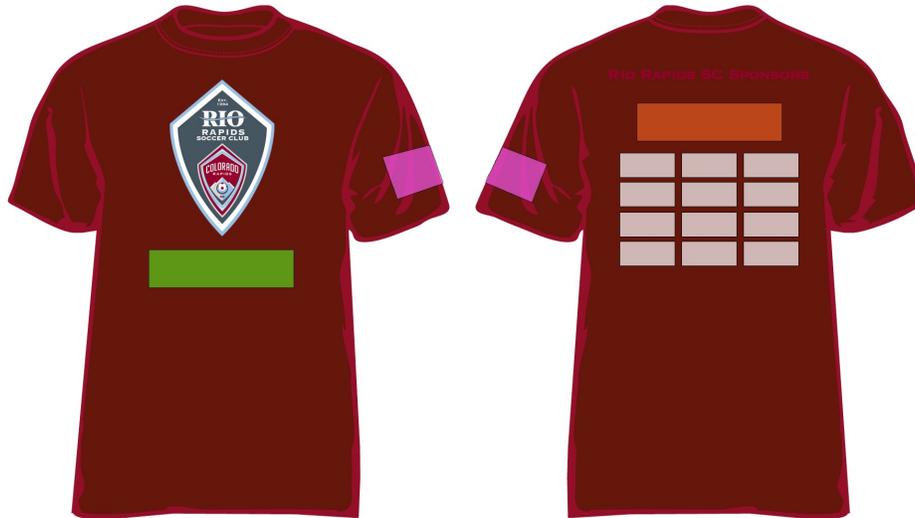
Viewed by: 143 Countries

Training T-Shirt Sponsorship

All of the over 1000+ players are given a training T-Shirt for use at weekly practices, game warm-ups and travel wear.
In 2022/23 Rio Rapids SC distributed over 1500 shirts to players, coaches, parents, and siblings.

Sponsorship Logo Placements (Pricing for 2023/24 T-Shirt Opportunity)

Sponsorship Areas	Cost	Placements
Front Title Sponsor Logo on Front of T-Shirt + Web (Green Area on Diagram)	\$6000 SOLD	<ul style="list-style-type: none"> Logo on Front of Every Training Shirt Logo and 500 Word Description of Business on Sponsors Page Logo of Business on Web Right Side All Pages
Main Logo Back of T-Shirt + Web (Orange Area on Diagram)	\$2500 SOLD	<ul style="list-style-type: none"> Main Logo on Back of Every Training Shirt Logo and 500 Word Description of Business on Sponsors Page
Mini Logo Back of T-Shirt + Web (Gray Areas on Diagram)	\$800	<ul style="list-style-type: none"> Logo on Back of Every Training Shirt Logo and 500 Word Description of Business on Sponsors Page
Logo on One Sleeve T-Shirt + Web (Pink Area on Diagram)	\$2000 SOLD	<ul style="list-style-type: none"> Logo on Sleeve of Every Training Shirt Logo and 500 Word Description of Business on Sponsors Page Logo of Business on Web Right Side All Pages



Sample Design and Sponsorship Location Placement

Website Branding Placements

Sponsors Page And Footer Rotating Area

This page has a logo and description for the business that tells what they do. This is great for **“Backlinks”** for Search Engine Development purposes and lets the Rio Rapids SC families know more about your business.

