



New Mexico Rapids Soccer Club

Letter of Introduction and Player Profile Advice

Items to Include in Initial Contact/Letter of Introduction

- Talk about why you are interested in the school
 - Personalize your letter with very specific information, make sure the coach knows you have done your homework and have a genuine interest in their school
 - Academic reputation or major
 - Do you know a student or family member who attended
 - Is the size or location a perfect fit
 - Do you know the coach from some previous environment
- Briefly highlight information about yourself
 - Key academic and athletic accomplishments, facts that set you apart from the crowd
 - Academic programs of interest
 - Player profile will contain this info, so don't just repeat
- Include a 2-4 sentence paragraph after that which includes a short story that highlights something unique/pertinent about you that might increase a college coaches interest in you. Don't say generic things like you are a hard worker, highly motivated, etc.
- Be sure to look up and include the current coach's name (appropriately spelled)
- Avoid form letters – you can use the same skeleton, but modify it for each school
- Let coaches know your club team schedule –include team name, age group, jersey colors/#
- Always check for correct spelling and grammar – you are auditioning as a college student-athlete!
- Keep in short – coaches aren't going to read much beyond a few brief paragraphs

Items to Include in Player Profile/Athletic Resume

- Keep it to the one-side of one-page: anything longer isn't going to get looked at
- Player name, cell number and email address
- Parent's names
- High school name, city/state and phone number
- Graduation year, academic interests
- Grade point average and scale, SAT/ACT scores, class rank
- AP and college-level courses
- Academic accomplishments and awards
- School activities, leadership roles, honors and awards
- Community service and volunteer activities
- High school soccer participation, accomplishments and awards
- Club soccer participation (club name, years), accomplishments and awards
- MLS Next/GA/ECNL/ODP/id2 participation and selection (state, regional, national)
- Height (if comfortable or a strength)
- Positions played (avoid being too specific/narrow or sweeper/stopper as primary positions)
- Jersey number and colors for club and high school teams
- References including high school and club coach names and contact info (address, email, phone)
- Other sports participation, accomplishments and awards